

MARK DENTON

Speaker Introduction

1. Today our speaker is a leadership expert with vast experience navigating challenging conditions
2. He is here to share with us his crucial learning that will allow us to not just survive but thrive when facing our own storms
3. Because as well as sailing over 80,000 miles in his professional racing career, this man also lead a diverse amateur team in the world's toughest round the world yacht race, the BT Global Challenge. And over the 20 years since, he's worked with some of the worlds' greatest organisations, helping to reshape their cultures and improve their leadership resilience to deliver better, faster and more sustainably, especially in times of change. One award winning project he was a part of achieved a \$1.27 bn dollar performance improvement!
4. Please give a warm and rousing welcome to Mark Denton

MARK DENTON

Headline Marketing Message

1. Who: Mark Denton
2. A leadership expert with vast experience navigating turbulent waters
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First 10 articles

1. The only way out is through
2. You can't lead others unless you can lead yourself
3. Realising the power of purpose
4. Creating the right environment for breakthrough team performance
5. If it ain't broke, do fix it!
6. The key to engagement and empowerment - Stop having all the answers and start asking the right questions
7. Is your leadership shadow enabling or disabling?
8. How to get unstuck when everything else you've tried has failed
9. How to get the benefit of hindsight before you take a new step
10. Whether you can or you can't you're right



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NAVIGATE THE STORM: How to get ordinary people to achieve the extraordinary when the only way out is through

Embracing the challenge

- How to get comfortable being uncomfortable and accepting that ‘the only way out is through’
- Building real purpose around the direction of travel
- Letting go of the need to have all the answers
- Taking responsibility for their leadership ‘shadow’ to make it more enabling
- Staying positive no matter what
- Challenging mindsets to achieve breakthrough results
- Learning your way forward by adapting and innovating
- Taking calculated risks to gain competitive advantage
- Being bold and persistent in pursuit of the goal

What people say

“A game-changing speaker everyone will remember forever”
Pierre-Olivier Landry, Head of HR, Ceva Logistics

“Outstanding feedback back-to-back across 5 days and 1500 people. No mean feat! ‘Best we’ve ever had’ was the feedback from the top”
Gill Potter, MD, Motivaction Events

“Everyone should see this”
Sam Holland, Head of Learning, Leicester City FC

A Unique approach

Mark is a rare mix of authentic leader, fallible human being and gifted story teller.

His humorous but poignant story of leading a diverse amateur team to success in the world’s toughest yacht race is as compelling as you will get.

That combined with amazing footage, stunning images and the most powerful takeaway messages has proven an intoxicating and memorable mix across any industry, sector or border.

[reviews.co.uk](https://www.reviews.co.uk)



Book Mark Today: M: +44 7771 736696 E: mark@markdenton.co.uk

MARK DENTON

Travel Details/Requirements

- Full name: Mark William Denton
- Passport Number: 508802492, expires 23/08/22
- Preferred airline: British Airways/One World Partnership
- Frequent Flyer Number 98300165
- Travel Policy: Over 4 hours flight time = Business Class
- Dietary Requirements: None specific
- Seat: Window preferred